

# Customised product and marketing information

Comprehensive content for your marketing activities

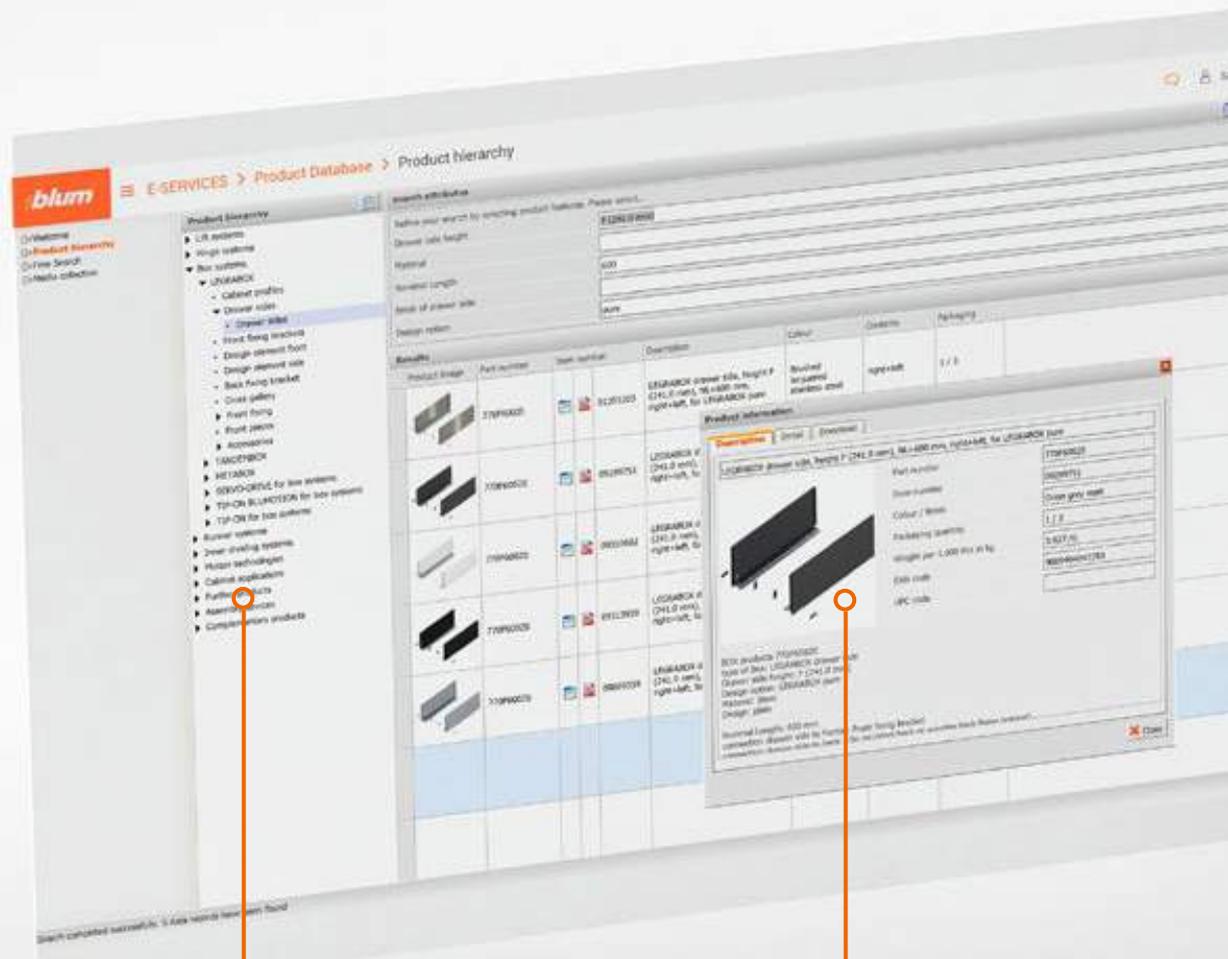


[www.blum.com](http://www.blum.com)

 **blum**<sup>®</sup>

# Do you need customised content for your communications that goes above and beyond?

We have additional marketing content available for those who want to stand out through their marketing channels, be it via newsletters, social media, online campaign sites or your own flyers. To create your own marketing documents, we will provide you with professional content that you should feel free to integrate into your own documents.



## Feature-based search

Find fittings based on their technical features.

## Product information

Detailed descriptions of individual products including technical features, product images, planning and assembly drawings and CAD data that can be viewed and downloaded.

### Marketing Media Library

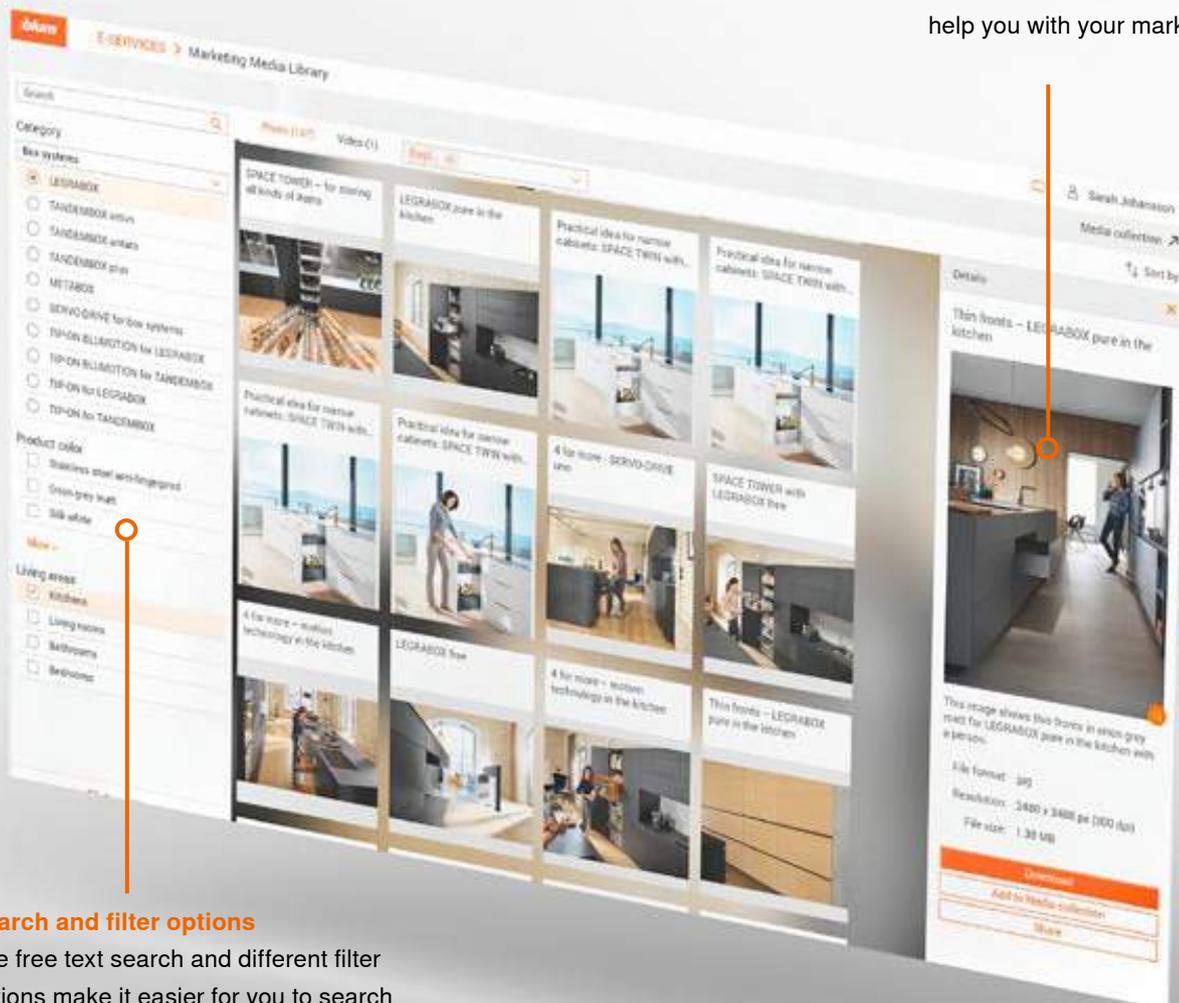
Our Marketing Media Library gives you free access to professional content around the clock. So there's nothing stopping you from creating your own marketing documentation. Download high-resolution images, videos or brochures and promote your products with attractive marketing materials.

### Product Database

Browse through our comprehensive product range and see all the possibilities that are available with our products. Our Product Database contains all the information you need to know and is therefore an ideal medium for expanding your product range.

### Diverse media

In addition to photos, you can find videos, brochures and other documents here to help you with your marketing projects.

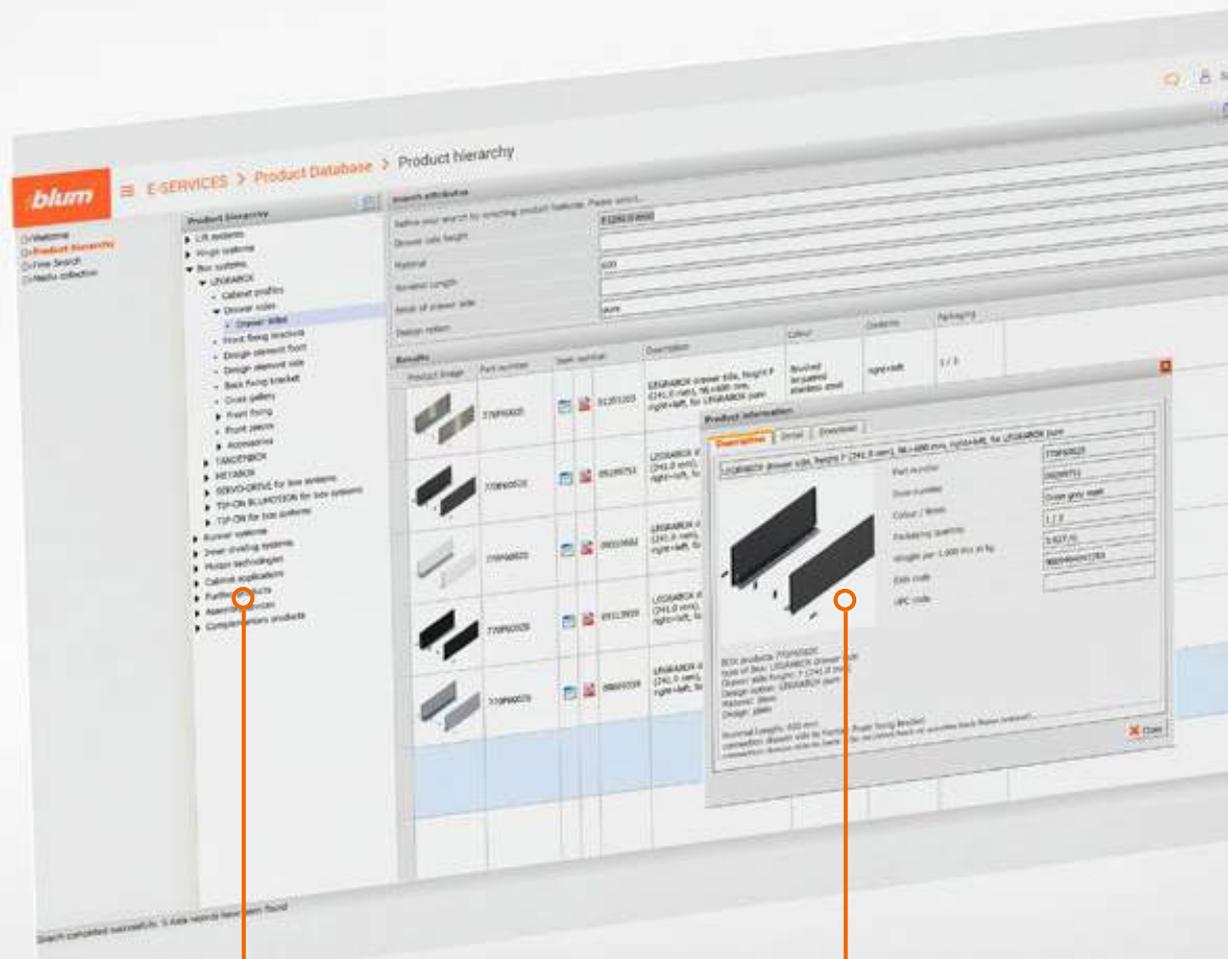


### Search and filter options

The free text search and different filter options make it easier for you to search for the desired media file. You can now also filter by colour, living area and content in your desired language.

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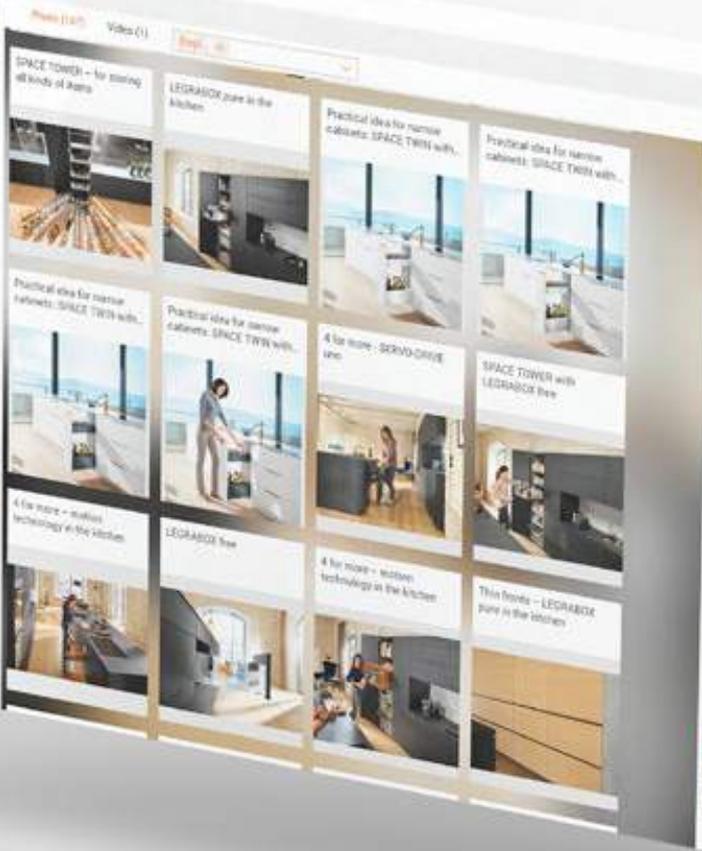
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- Search
- Category
- Box systems
- LEGRABOX
  - TANDEMBOX series
  - TANDEMBOX extend
  - TANDEMBOX plus
  - METABOX
  - SERVO DRIVE for box systems
  - TIP-ON BALLJUNCTION for LEGRABOX
  - TIP-ON BALLJUNCTION for TANDEMBOX
  - TIP-ON for LEGRABOX
  - TIP-ON for TANDEMBOX
- Product color
- Stainless steel and fingerprint
  - Green grey matt
  - Silk white
- More >
- Living areas
- Kitchens
  - Living rooms
  - Bathrooms
  - Bedrooms



Sarah Johansson

Media collection

Sort by

Details

This fronts – LEGRABOX pure in the kitchen

This image shows this fronts in a rich grey matt for LEGRABOX pure in the kitchen with a mirror.

File format: jpg

Resolution: 2400 x 1400 px (100 dpi)

File size: 1.32 MB

Download

Add to Media collection

Share

## Product Database



### Product information

Simply use the product categories or free text to look for the product you need and you will get all the basic information at a single click. All the technical product features for every item can also be found here.

### Downloads

Not only product images but also planning and assembly drawings and CAD data are available for download.

### Requirements

Registration with Blum E-SERVICES

<https://e-services.blum.com/registration>

### Free of charge

The Product Database and Marketing Media Library are free services comprising information directly from the manufacturer that can be re-used freely.

## Marketing Media Library



### Clear structure

No matter whether photos, videos or brochures – you will quickly find the media you are looking for. Free text search allows you to find what you're looking for with just a few clicks. Search results can be shared among colleagues and partners with ease.

### Top quality documentation

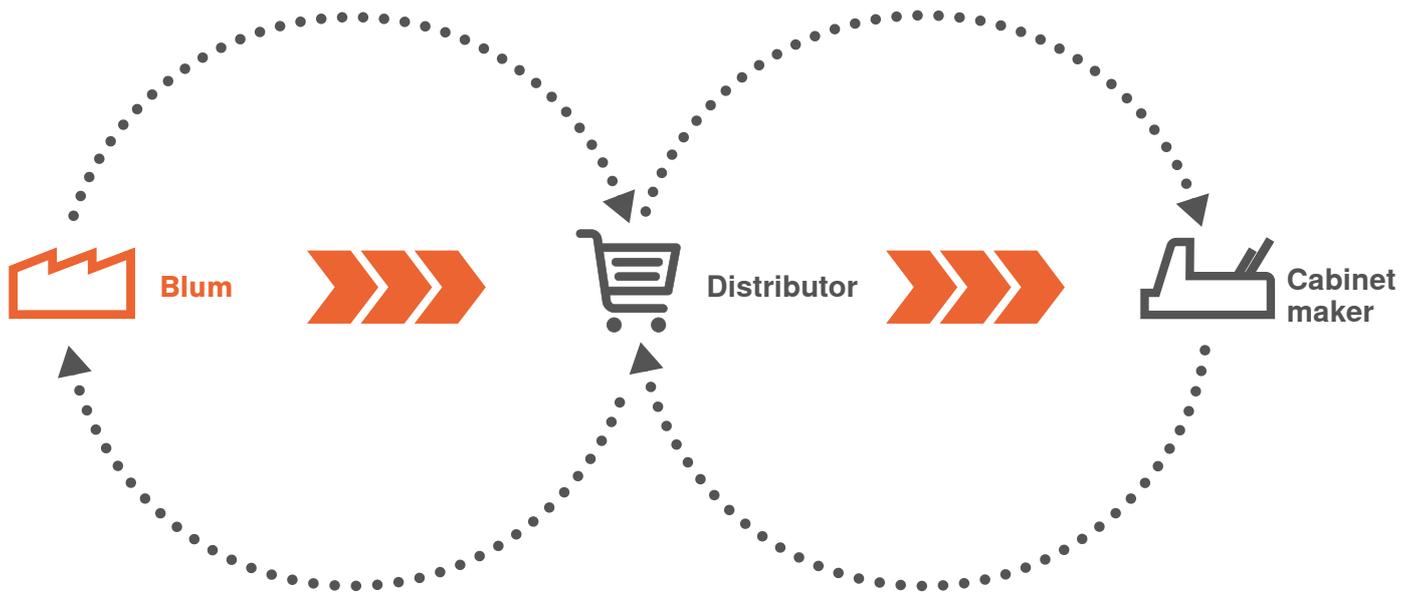
Our Marketing Media Library gives you access to professional marketing materials such as high-resolution images of product applications.

*i*



### Interested?

If you are interested in this service, get in touch with your contact at Blum. We would be happy to advise you.



#### A real partnership

Smooth processes and a bilateral exchange of ideas and experiences guarantee a successful business partnership. We support our distributors with product data for their communication channels and the online order process.

#### Best possible support for your processes

It is very important to us that distributors can integrate our products into their value creation chains with ease. We offer both in-person and digital services for this purpose. At the end of the day, both you and your customers should benefit from our offering.

#### Services with added value for your customers

We also offer services to distributors that they in turn can offer to their customers, i.e. manufacturers. These include configurators for simple product selection, handy calculators, assembly information in the form of graphics and CAD/CAM data.



#### Interested?

If you are interested in this service, get in touch with your contact at Blum. We would be happy to advise you.

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Our sites in Austria, Poland and China are certified to the international standards mentioned below.  
Our site in the USA is certified to ISO 9001.  
Our site in Brazil is certified to ISO 9001, ISO 14001 and ISO 45001.



**ISO 9001**  
Certified Quality  
System



**ISO 14001**  
Certified Environmental  
System



**ISO 50001**  
Certified Energy  
System

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products

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